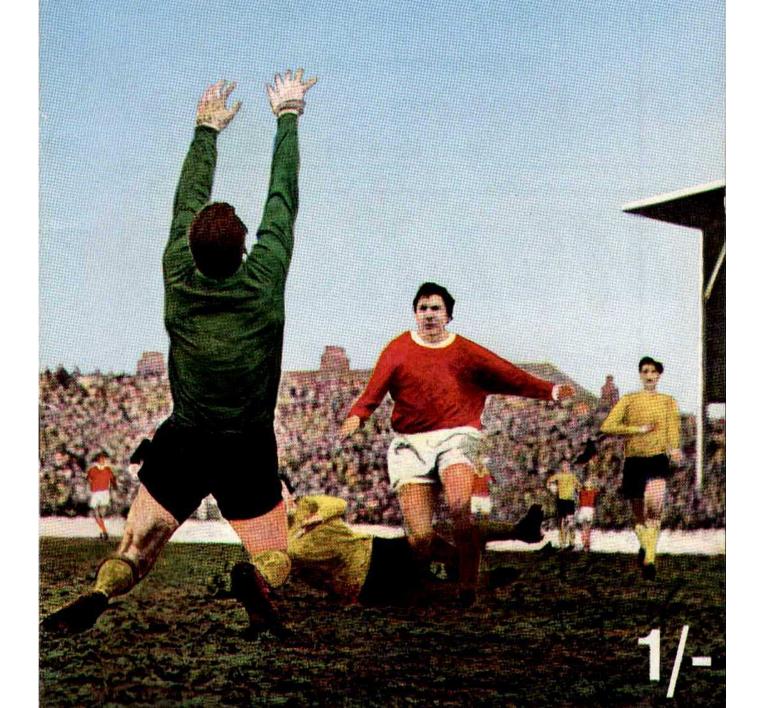


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Team Manager: Mr. F. FORD

SATURDAY, 1st NOVEMBER, 1969

Division II

SWINDON TOWN v NORWICH CITY

Kick-off 3 p.m.

SWINDON TOWN

- 1 Downsborough
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Harland
- 7 Heath
- 8 Horsfield
- 9 Smart
- 10 Noble
- 11 Jones
- 12 Smith

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news & views

"It's tough at the top" is surely true. Swindon's reputation precedes them and clubs seem to raise their game against us. Such was the case at Portsmouth, where before 18,623 spectators — one of the biggest of the season (containing a goodly percentage of Swindon supporters) — the home team produced form well above their average, and so ensued the best game of the season.

All the critics spoke very highly of the match. A clean, fast, open game, played in a grand sporting spirit. How spectators would enjoy such a game as this each week. Whilst the pundits praised the game, and both teams, unfortunately we gained no points and a set-back in our goal average.

Although being defeated Swindon still retain sixth position in the league table, just two points below top-of-the-table Blackburn Rovers, who have a match in hand. It is an excellent start to the new season in Division 2, but it's going to get very difficult because after today's game we play Birmingham City away, and the following Saturday visit Watford, our partners in promotion, but who have not made a very good beginning.

Today we renew acquaintance with old friends, Norwich City. Like ourselves they spent many seasons in Division 3 from 1946 until they gained promotion to Division 2 in 1959/60 by virtue of finishing in second position.

The club promoted with them from top position was Southampton.

We caught up with them in season 1963/64, our first in Division 2. No doubt many of our players and supporters will remember the two games between the clubs on 26th December and 28th December, 1963. The match at Norwich on Boxing Day, played on a mixture of ice, mud and water, was a splendid game. Swindon led by two goals at half-time, but Norwich fought back to level the scores and then scored the winning goal in the last minute. The journey back home was a real nightmare with fog, ice and snow. The return game on Saturday resulted in a draw, two goals each.

By strange coincidence, in the following season we were due to play each other again on the 26th and 28th December, but this time the fixtures were reversed. The home game on Boxing Day was played on a hard, frost-bound, slippery surface. A fine game, with Swindon unlucky losers by a goal scored

by Bolland four minutes before the end.

The teams which played on 26th December, 1964, were — Swindon: Hicks; Dawson, Trollope; Morgan, McPherson, Atherton; Shergold, Hunt, Summerbee, Brown, Rogers. Norwich City: Keelan; Kelly, Mullett; Lucas, Butler, Sutton; Heath, Bolland, Davies, Bryceland, Mannion.

It is interesting to note that six of Swindon's players are still in first-class football. Readers will recognise the outside-right of Norwich, and also centre-forward Ron Davies, now of Southampton. At one time Swindon considered signing him from Chester, and also goalkeeper Kevin Keelan, while playing for Wrexham. Remember his fine game at Swindon for that club?

The return game, due to be played at Norwich on 28th December, was postponed, but later played on 30th January, 1965. Result: Norwich 3, Swindon 1.

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Supporters' Club Notes

Following on from the last programme, here is the entertainment laid on in the Social Club for the next few weeks:

Saturday, 1st November (Tonight) — The Tempos (always popular — come early).

Sunday, 2nd November — The Cliff Taylor Trio.

Saturday, 8th November — The Country Style (a new up and coming group).

Sunday, 9th November — The Two Clubs.

The new group, The Utopia, which appeared on 19th October, was really something. So much so that they have been engaged for Saturday, 6th December. We were really lucky to get them again so soon — only two cancella-

tions coinciding made this possible.

The Supporters' Club football teams are now in full cry. The last results were — Sunday, 5th October: Social Club 0, Fire Service 0; Coleshill 3, Supporters' Club 2; Westrop 1, West Swindon Thistle 0. Sunday, 12th October: Supporters' Club 2, Blunsdonians 5; Social Club 3, Stratton Utd. 3; Rondor 3, West Swindon Thistle 4. Sunday, 19th October: Social Club 2, Swindon Banks 2; Supporters' Club 6, Deloro Stellite 4; West Swindon Thistle 3, Ferndale 4. Sunday, 26th October: Social Club 8, Smith & Hope 1 (the best ever win); Deers Leap 7, West Swindon Thistle 0 (nine players only was too much of a handicap); Alanbroke 1, Supporters' Club 0 (our goal-keeper unfortunately broke two fingers and his wrist in this game).

Circular letters were sent to everyone who went to Rome on the Supporters' Club Charter flight and included a form of receipt for the £1 refund made to every passenger. It would be greatly appreciated if those who have not yet returned them would do so, as soon as convenient. An addressed envelope was enclosed, so please pop it in the Social Club letter box next time you

are at the County Ground.

Congratulations are due to the first team for maintaining close contact at the top of Division 2. Naturally, many supporters thoughts are turning to the possibility of Division 1 next season. A bit early, did some one say? Not to join the Supporters' Club Weekly Competition and help to provide cash for such a contingency. So why not contact one of our Agents — our promoter, Phil Hart, who you will find at the H.Q.'s every Friday evening (6.30 to 7.30 p.m.) and every Saturday afternoon from 1.30 to 3 p.m. will advise you — and, more important, enrol you as an agent.

Face in the crowd - is it you?



In all future editions of this Season's programme we shall publish a photograph of a small section of the crowd at a previous match, one member of which will be clearly indicated by means of a circle. This person will be entitled to a free seat at the next match on producing the programme at the office.

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HISTORY OF NORWICH CITY

The Norwich Football Club was formed in 1905. They moved to the present ground — Carrow Road — in 1935. The capacity of the ground is 48,000 and the record attendance was in 1963 in the 6th round of the Football Association Cup, when 43,984 persons watched the match against Leicester City.

The Club colours are yellow shirts with green collars and cuffs, black shorts and yellow stockings with green hooped tops.

The Club was amongst the original members of the Third Division and first won promotion to the Second Division in 1934. They remained in this Division until 1939, when relegation meant a return to the Third Division. Norwich remained in the Third Division until 1960 and since then have been members of the Second Division.

The Club's best seasons were in 1933-34 when they gained promotion to the Second Division; in 1959 when they were semi-finalists in the Football Association Cup competition and season 1960-61, when they reached their best ever League position, being fourth in the Second Division League table.

Amongst Norwich's outstanding players, mention must be made of Ron Ashman, a stalwart of the Club, who made in all 662 League and Cup appearances; Johnny Gavin, a fine winger, who gained five Eire International caps; Roy Hollis, who developed into a fine centre-forward, and who subsequently was transferred to Tottenham for a substantial fee; and Alf Kirchen, a local player, who developed into a brilliant winger. He was later transferred to Arsenal and became an English International.

PEN PICTURES

TERRY ANDERSON

Born Woking. Previous club, as apprentice and full-time professional, Arsenal (1961-65). Signed for Norwich, February, 1965, at the then club record fee for winger. Former youth international. League and Cup appearances to end of last season 127, goals twelve.

ALBERT BENNETT

Born Durham. Signed February, 1968, from Newcastle United for reported £25,000. Previously with Rotherham, and a former England Under-23 international. Made twelve League appearances last season, scoring once.

ALAN BLACK

Scottish full-back, formerly with Dumbarton. Ex-manager Lol Morgan's first major signing, from Sunderland, September, 1966. League debut at Northampton, 6th September, 1966. League and Cup appearances to end of last season sixty-one.

MAX BRIGGS

Norwich born. Signed as full-time professional in 1967-68 after playing for club as an amateur. Promising young inside-forward or winger. Made League debut last season, when he made nine senior appearances, scoring once.

TOMMY BRYCELAND

Scottish inside-forward signed from St. Mirren in September, 1962, for what was then a record fee for Norwich, a reported £20,000. Recommended by former City Manager, Willie Reid, who had signed him for St. Mirren from Glasgow junior football. League and Cup appearances to end of last season 264, goals fifty-four.

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OUR VISITORS (continued)

CHARLIE CRICKMORE

When Mike Kenning moved to Wolves in January, 1968, ex-manager Lol Morgan immediately replaced him with Hull-born Crickmore, who was transferred from Rotherham after previous service with Hull, Bournemouth and Gillingham. At end of last season he had made forty-five senior appearances, scoring seven goals.

KEN FOGGO

Scot from Perth. Clever and direct winger who joined the Canaries in October, 1967, from West Bromwich Albion for about £15,000. Soon became firm favourite with Norwich crowd and ended last season as City's Player of the Year. League and Cup appearances sixty-nine, fifteen goals.

DUNCAN FORBES

Born Edinburgh. Signed September, 1968, from Colchester, for whom he had not missed a senior game since 1965. Joined Colchester from Musselburgh. Utility player. Made twenty-three senior appearances last season, with one goal.

TREVOR HOWARD

Born King's Lynn. One of several former apprentices who became full-time professionals in July, 1967. After two brief appearances as substitute, made full first-team debut against Blackpool, 20th April, 1968. League and Cup appearances fourteen, goals two.

KEVIN KEELAN

Calcutta-born goalkeeper who joined Canaries from Wrexham, July, 1963. Previously with Aston Villa, Stockport (on loan) and Kidderminster. Cost only "moderate" fee. Regular first-team keeper for past five seasons. League and Cup appearances to end of last term 203.

MAL LUCAS

Born Wrexham. Signed by Orient, 1958, from Bradley Rangers. Joined City, September, 1964, for big fee plus player-exchange involving Colin Worrell. Welsh international wing-half. League and Cup appearances to end of last season 181, goals nine.

COLIN McDONALD

One of City's squad of up-and-coming youngsters, Norwich-born McDonald joined the Club as an apprentice and signed full-time in July, 1967. League debut, on left-wing, against Blackpool at Carrow Road, 20th April, 1968. Four League appearances.

KEN MALLENDER

Born Thrybergh. Signed October, 1968 (at same time as Geoff Butler), from Sheffield United for club record fee of £40,000. Utility defender who stepped into centre-half berth and made twenty-five League team appearances last season. Cousin of ex-manager Lol Morgan.

NEIL O'DONNELL

Born Glasgow. Scottish youth international who joined Norwich as a sixteen-year-old and signed as full-time professional December, 1966. Inside-forward who made his League debut in 1967-68. League and Cup appearances thirty-two, one goal.

DAVID STRINGER

Born Gorleston. Capped for England Youth as amateur, signed full-time professional forms for Norwich, May, 1963. League debut at Coventry, April, 1965. Regular first-team full-back for past four seasons. League and Cup appearances to end of last season 182.

PETER VASPER

Signed from Guildford City in February, 1968. With Orient as a junior; got first-team chance when Keelan was injured and finished last season with twenty-two League appearances to his credit.

Division I I

Fixture List	HHO	Annesi		00			
1969		Appear	anc	62			
August					League	F.A.	Cup
9 Blackburn Rovers	(A) 0-2	Name		Div. 11	Cup	Cup	Cup
13 Cardiff City	(A) 2-2	Downsbor	ough	17	5.090 (MAY)	226	200
16 Carlisle United	(H) 2—2		ougn	(0.2 (2)	2		2
19 Cardiff City 23 Aston Villa	(H) 2—1 (A) 2—0	Thomas		17	2		2
30 Charlton Athletic	(A) 2—0 (H) 5—0	Trollope		17	2		2
September	(11) 5 5	Butler		17	2	CVL	2
2 League Cup(2) Swanse	ea(A) 3—1	Burrows		16	2		1
6 Blackpool	(A) 2—3	Harland		17	2		2
13 Oxford United	(H) 0—0	Smith		10	2		2
16 Middlesbrough	(A) 0—0	Horsfield	2/18/				
20 Queen's Park Rangers 24 League Cup (3) Oxford	(A) 0—2 (A) 0—1			16	2		2
27 Leicester City	(H) 1-1	Smart		17	2		2
30 Millwall	(H) 2-1	Noble		15	2		2
October		Rogers		16	2		2
4 Bolton Wanderers	(A) 1—0	Jones		4 (4	(1)		(1
7 Carlisle United	(A) 2-2	Blick		1 (4			1
11 Sheffield United	(H) 2—1	Heath		7	7		*
18 Hull City 25 Portsmouth	(H) 1—0 (A) 1—3				Probable		
November	(A) 1—3	Down		(1)		
1 Norwich City	(H)	Penman			(1)	
8 Birmingham City	(A)	(Playing as	s subst	titute i	n brack	ets)	
15 Watford	(A)						
22 Huddersfield Town	(H)					CHI	
29 Preston North End	(A)						
December		Goalsc	orers	5			
6 Bristol City	(H)		eddi.	ED ph			
13 Oxford United	(A)						Cup
20 Blackpool 26 Aston Villa	(H)			Leag	jue F	.A.	Winners
27 Charlton Athletic	(H) (A)	Name	Div. 11	Cu	p (Cup	Cup
	(~)	Horsfield	8				3
1970		Noble	6	3	FRS		1
January (2)		Rogers	3				
3 F.A. Cup (3) 10 Queen's Park Rangers	701		ALT DE				T o'can
17 Leicester City	(H)	Jones	2				
24 F.A. Cup (4)	(4.1)	Smith	1				
31 Bolton Wanderers	(H)	Burrows	1				
February	The state of the s	Trollope	1				
7 Sheffield United	(A)	Thomas	1010				
14 Blackburn Rovers	(H)	Smart					
21 Portsmouth 28 Hull City	(H) (A)		vers.				
March	(M)	Opponents	1				
7 Huddersfield Town	(A)	ARKET STA					
14 Preston North End	(H)	70,000					
21 Bristol City	(A)						
28 Watford	(H)						
30 Norwich City 31 Birmingham City	(A)						
April	(H)						
4 Millwall	(A)			D bank			
14 Middlesbrough	(H)	Hallin tracks					
III LU MUIGICALINICA LA MANTA	1.1/						

League Table - Division I I

(up to and including Saturday, 25th October, 1969)

				P	W	D	L	F	A	P
Blackburn Rovers	3			16	9	4	3	22	9	22
Huddersfield Town			n feet	16	9	4	3	27	16	22
Queen's Park Rangers				16	9	3	4	32	18	21
Sheffield United		***		17	9	2	6	31	16	20
Leicester City			***	16	8	4	4	26	18	20
Swindon Town			222	17	7	6	4	25	20	20
Carlisle United	7.17			16	7	5	4	23	22	19
Blackpool				16	7	4	5	21	24	18
Cardiff City		17.7	***	16	6	5	5	23	17	17
Norwich City			N-115	17	7	3	7	15	20	17
Middlesbrough	***	100	***	17	6	4	7	18	22	16
Preston North En				16	4	7	5	13	13	15
Birmingham City	1000		***	16	5	5	6	17	19	15
Charlton Athletic	1.00	1444		17	3	9	5	14	29	15
Bristol City	***			15	5	4	6	18	15	14
Hull City			ulti	17	6	2	9	24	27	14
Oxford United		***	***	15	4	6	5	14	16	14
Portsmouth		***		16	4	5	7	16	29	13
Bolton Wanderers		(* * * * *)		16	4	4	8	20	24	12
Watford				16	4	3	9	19	22	11
Millwall				16	2	7	7	19	30	11
Aston Villa		****		16	2	6	8	13	24	10
	10	(C)	200	1		- C			Access 1	

Last week's matches

Division II

SATURDAY, 25th OCTOBER, 1969

Lost to Portsmouth (away) 3-1.

Team: Downsborough; Thomas, Trollope; Butler, Burrows, Harland; Heath, Smart, Horsfield, Noble, Jones (C).

Attendance 18,623.

Referee: Mr. G. W. Hill (Leicester).

Football Combination

SATURDAY, 25th OCTOBER, 1969

Beat Crystal Palace (home) 1-0.

Team: Jones (R); Allen, Fry; Handrick, Blick, Bailey; Hubbard, Penman, Down, Dangerfield, Claypole.

Attendance: 767.

Referee: Mr. P. J. White (Southampton).

Hellenic League

SATURDAY, 25th OCTOBER, 1969

Lost to Oxford City (away) 2-0.

Team: Grzadowski; Mason, Woodfield; Ackling, Grubb, Aldworth; Stephens, Jellings, Mazurek, Boyd, Bowles.

Forthcoming Matches on This Ground

SATURDAY, 8th NOVEMBER, 1969

Football Combination

SWINDON TOWN v. PLYMOUTH ARGYLE
Kick-off 3 p.m.

SATURDAY, 15th NOVEMBER, 1969

Football Combination Cup

SWINDON TOWN v. CRYSTAL PALACE Kick-off 3 p.m.

SATURDAY, 22nd NOVEMBER, 1969

Division II

SWINDON TOWN v. HUDDERSFIELD TOWN Kick-off 3 p.m.

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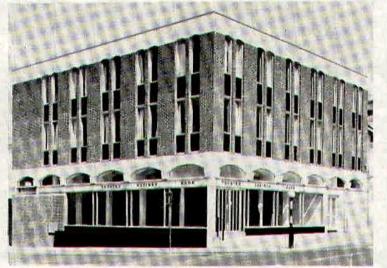


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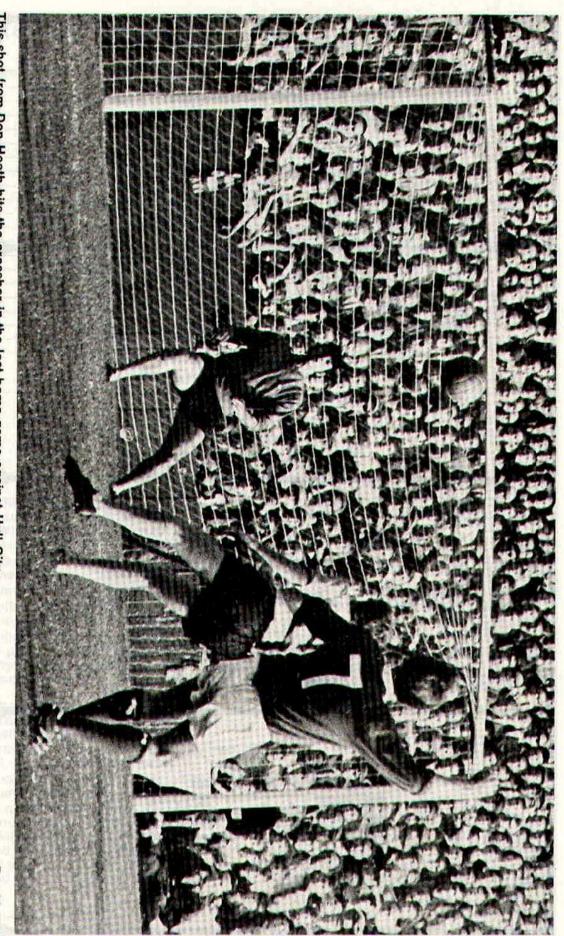
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This shot from Don Heath hits the crossbar in the last home game against Hull City.

Ray Marsh

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Key of the Board

First section

A—Burnley v. Newcastle United B—Chelsea v. Coventry City

C—Crystal Palace v. Arsenal D—Derby County v. Liverpool

E—Everton v. Nottingham Forest F—Ipswich Town v. Manchester City

G—Manchester United v. Stoke City H—Southampton v. West Ham United

I—Sunderland v. Leeds United

J-Tottenham Hotspur v. Sheffield Wed.

K—Wolverhampton Wanderers v. Albion L—Aston Villa v. Queen's Park Rangers

M-Bolton Wanderers v. Bristol City

N-Cardiff City v. Hull City

O—Carlisle United v. Portsmouth P—Charlton Athletic v. Blackpool

Q—Huddersfield Town v. Millwall

R—Leicester City v. Oxford United S—Preston North End v. Middlesbrough

T-Sheffield United v. Blackburn Rovers

Second section

A-Watford v. Birmingham City

B—Bradford City v. Gillingham

C—Brighton & H.A. v. Fulham

D—Bristol Rovers v. Shrewsbury Town E—Mansfield Town v. Tranmere Rovers

F-Orient v. Bournemouth & B.A.

G-Rochdale v. Reading

H—Rotherham United v. Luton Town

I-Stockport County v. Bury

J—Torquay United v. Southport K—Aldershot v. Colchester United

L—Crewe Alexandra v. Scunthorpe Utd.

M—Grimsby Town v. Oldham Athletic

N—Hartlepool United v. Wrexham

O—Lincoln City v. Workington
P—Notts County v. Swansea Town

Q-Southend United v. Chesterfield

R-York City v. Northampton Town



Going by Car?

BIRMINGHAM CITY

Saturday, 8th November, 1969 SWINDON to BIRMINGHAM..

Leave by Cricklade Road A345 to Cricklade and Cirencester.

151 miles

Take A417 out of Cirencester then A435 via Baunton and Seven Springs to

31½ miles 40 miles

Cheltenham.

Leave by A4019 and A38 to Tewkesbury, keep left to the M50 Motorway.

Follow signs "Birmingham M50" at 1½ miles on join M5, continue on until the Intersection (3) and take the Birmingham West A456 road. 70¾ miles

Follow signs "North West M6, Birmingham (West) A456" along Halesowen by-pass, at the end of which cross Ring Road into Hagley Road then via Lee Bank

Road and Belgrave Road turn left into Moseley Road and continue to Emmeline Street, **Birmingham**.

823 miles

WATFORD

Saturday, 15th November, 1969 SWINDON to WATFORD . . .

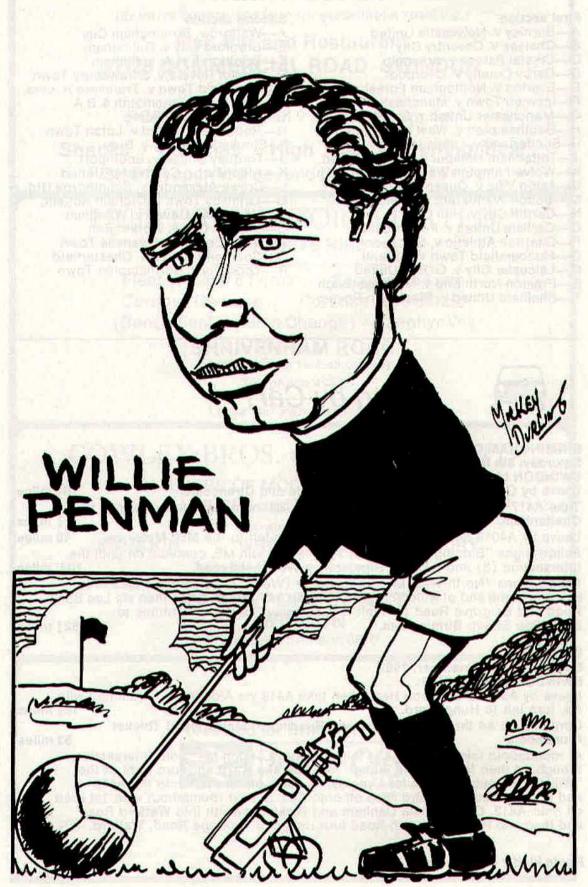
Leave by A345 to Common Head then take A419 via Aldbourne to junction with A4, turn left to Hungerford.

Continue on A4 through Newbury and Reading to Maidenhead Thicket roundabout

53 miles

At roundabout take M4 road and follow signs "London M4" until Intersection, Slough A4 then follow signs Slough A4. Take the B470 and turn right at the "William IV" public house for Langley, 1½ miles on turn left onto the A412 and at roundabout take 3rd road off onto A40; at next roundabout take 1st road off onto A412. Continue via Denham and Rickmansworth into Watford Road and then into Rickmansworth Road turn right into Vicarage Road, Watford. 80½ miles

Route kindly supplied by R.A.C.



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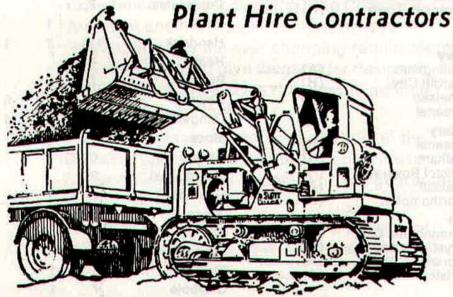
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Football Combination

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